

PRINCIPAL'S REPORT – 2021-22

Honourable members of the XIV Governing Body of KBN College Autonomous Chairman Sri T. Seshaiyah, President, KBN College Committee, Sri Ch. Nagendra Kumar, Vice-President, KBN College Committee, Sri T. Srinivasu, Secretary & Correspondent, KBN College Committee, Sri. G. Rama Rao, Joint Secretary, KBN College Committee, Sri. A. Rama Krishna Rao, Treasurer, KBN College Committee, Sri M. Surendranadh, PG Convenor, KBN College Committee, Educationist Prof. K. Viyyanna Rao, Former Vice-Chancellor, Acharya Nagarjuna University, Guntur, UGC Nominee Prof. Soma Bandhopadhyay, Vice-Chancellor, West Bengal University of Teachers Training, Education Planning and Administration, AP State Government Nominee Dr. Chappidi Krishna, RJD of Collegiate of Education (FAC) – Zone I & II, Krishna University Nominee Dr. M. Rami Reddy, Registrar, Krishna University, Sri P.L. Ramesh, Vice-Principal, Sri. Vijayababu Tekkem, Vice-Principal, Dr. S. Venkata Ramana, Director PG Courses... A very Good Morning to one and all.

I'm privileged to present a report of KBN College (Autonomous) from 14th July, 2020 to till date.

I have been truly honoured to lead the esteemed academic community of KBN College. The college is known for its commitment to academic excellence and value-based holistic education to provide students with the kind of education that enable them to participate in progressive and transformative activities for the benefit of community and society at large. Our faculty speak for some of the best minds available in various disciplines that we offer at undergraduate and postgraduate levels.

INSTITUTIONAL RECOGNITION

- ✓ The College is recognized in the Band "Performer" in **“ATAL RANKING OF INSTITUTIONS ON INNOVATION ACHIEVEMENTS” (ARIIA)** by Ministry of Education, Government of India on 29th December, 2021.
- ✓ The College is reaccredited with 'A' Grade (CGPA 3.11) in Cycle-3 by the National Assessment and Accreditation Council, Bengaluru on 8th February, 2019.
- ✓ An ISO 9001:2015 Certified Institution.
- ✓ **College with Potential for Excellence:** Our College is conferred with the CPE status by the UGC.

Student Strength Particulars:

Present Academic Year 2021-22, student strength in UG Programmes is 2840 and in PG Programmes is 513.

Commencement of Classes for the Academic Year 2021-22:

The college was reopened on 18th September, 2021 for III Semester, 28th September, 2021 for V Semester and 1st January, 2022 for I Semester of UG Programmes. 18th October, 2021 for PG Programmes of III & V Semester for the Academic Year 2021-22.

Programmes:

At present we are offering 16 UG Programmes and 6 PG Programmes.

New Courses:

I am happy to announce that we have introduced 4 New Diploma Courses under UGC-National Skill Qualifications Framework from the Academic Year 2020-21. The list of the new Diploma Programmes are:

1. Advances in Computer Science
2. Event Management
3. Drone Pilot
4. Data Analytics.

MoUs:

- The college has signed 57 MoUs with reputed organizations such as Lincoln University College, Malaysia, ACIC-KL Start-Ups Foundation, Fopple Technologies, SK Deep Tech Pvt. Ltd., Hyderabad, Drone Institute of Technology, Tirupathi, TCS, Mumbai, Bajaj Finserv, Edu Skills, Orch Laboratories Pvt. Ltd., etc.

Academic Results:

✓ The results for the academic year 2020-21 are as follows: UG - 68.57% & PG - 78.45 %

I appreciate the efforts of all the faculty members for achieving good results

College Awards / Honours:

- ✚ K.B.N. College (Autonomous), got 798th All India Ranking & 309th Rank in Zonal Ranking in Internship Day 2021 Ranking by Internshala on 8th July, 2021.
- ✚ Received Certificate of Appreciation on the occasion of World Blood Donors Day from Director, Health and family Welfare, Addl. D M & H O for being Active in Blood Donation Activity on 14th June, 2021
- ✚ Received appreciation for active participation in the Centennial Cycle Rally on 24th & 25th March, 2021 conducted by IRCS Centenary Celebrations

Management Achievement

- I feel proud to announce that our beloved Secretary and Correspondent Sri T. Srinivasu received 'Certificate of Commendation' towards promoting the values and humanitarian mission of Indian Red Cross Society on 25th March, 2021.

Faculty Achievements

The scholastic activities of our dedicated Faculty have been consistently raising the bar to match with the ever vibrant academic standards.

Out of 88 Faculty members, we have 17 Doctoral Degrees, 14 M.Phil's and 11 NET/ SET qualified.

The scholastic activities of our dedicated Faculty have been consistently raising the bar to match with the ever vibrant academic standards.

- Among 106 Faculty members, 18 Doctorates, 14 are M.Phil. awardees and 10 are NET/ SET qualified.
- Dr. V. Narayana Rao, Principal, nominated as the 'Member' in the District Level Committee of NTR District for the effective implementation of the Internship / Apprenticeship / On the Job training Programmes by Krishna University, Machilipatnam on 27th August, 2022.
- Sri B. Prabhakar, Head, Dept. of MBA, received 'Jyesta Acharya Award' of Bharath Education Excellence Awards-2022 on 4th September, 2022.
- Sri V. Seshagiri Rao, NSS Programme Officer, received 'Certificate of Appreciation' from Indian Red Cross Society on 15th August, 2022.
- Dr. GVSRNSA Sastry, Head, Dept. of Commerce & Management, received 'Global Eminent Researcher Award' for outstanding service in Research, by Vij Trust on 4th July, 2022.
- Sri VT Ram Pawan Kumar, Head, Dept. of MCA, received 'Global Eminent Researcher Award' for outstanding service in Research, by Vij. Trust on 15th May, 2022.
- Sri VT Ram Pawan Kumar, Head, Dept. of MCA, qualified in APSET Dec, 2021
- Sri Vijayababu Tekkem, Vice-Principal & Lecturer in Commerce, Dr. G. Krishnaveni, IQAC Coordinator & Head, Dept. of Chemistry, Sri B. Prabhakar, Head, Depts. of MBA & M.Com., Sri R. Uday Kumar, In-Charge, Dept. of Electronics and Sri P. Vishnu Vardhan, Lecturer in Electronics, received 'Guru Spandana Teacher Certificate of Appreciation' from Spandana Eda International Foundation on 7th October, 2021.
- Sri J. Panduranga Rao, Lecturer in Physics nominated as Advisory Member for NSS Cell, Krishna University for the Academic Year 2021-22.

Research Profile

The Departments of Commerce, Management and Chemistry were recognised as Research Centres by Krishna University. Dr. G. Krishnaveni and Dr. K. Kiran Kumar, Dept. of

Chemistry, Dr. M. Venkateswara Rao, Dr. GVSRNSA Sastry and Dr. K. Siva Prakasa Rao, Dept. of Commerce & Management are approved as Research Supervisors by Krishna University and 8 Scholars are pursuing their Ph.D.s, under these Research Centres. Faculty members also demonstrated active participation in workshops, seminars, and faculty development programs conducted at diverse institutions.

Start-Ups

To introduce students to the entrepreneurial mind sets and skill sets we are encouraging our students by providing financial support to them for Start-Ups.

As a part of this, we are happy to inform you that our Degree Students initiated and launched 2 Start-Ups i.e. 'Krupa Tech Services' by III BCA Students, which provides technical services through Online & Offline and 'I Believe Plants & Nursery' by III B.Com. (Comp.) Students, which provides indoor, outdoor, Flowering and Grafted Fruit Plants sale through online and offline.

Management Funded Projects:

To encourage the faculty towards Research, our College Management funded two Faculty Projects with an average grant of Rs.40,000 per project during the Academic Year 2020-21.

The quality initiative Programmes organized by the Departments are:

Due to COVID-19 pandemic situation we organized most of the activities in virtual mode and some are conducted in offline mode by following COVID guidelines.

Webinars / Seminars / Workshops / Conferences:

- ❖ One-Day Workshop on 'Synthetic Strategies' organized by PG Department of Chemistry in association with G.S. Phyto Labs P.L.C., Guntur on 10th January, 2022. Resource Persons: Dr. T. Pavan Kumar, Sr.Scientist, Chemistry and IP, CSIR, IMMT, Bhubaneswar & Sri D. Gnana Bhaskar, M.S. Pharma, G.S. Phyto Labs P.L.C., Guntur.
- ❖ One-Day National Level Virtual Symposium on 'The Convergence of Biologists' on 27th December, 2021.
- ❖ Three-Day Workshop on 'IoT with Raspberry PI' organized by Department of Physics & Electronics from 20th to 22nd December, 2021. Resource Persons: Mr. K. Kalyan Kumar, Mr. B. Ramanjaneyulu, Pantech e-Learning Pvt. Ltd., Hyderabad.
- ❖ A Three-Day Workshop on 'Digital Marketing' for MBA & M.Com., Students from 16th to 18th December, 2021. Resource Person: Sri P. Sai Ramesh, Entrepreneur Mentor for Brainovision, Digital Marketing Consultant and Speaker.

- ❖ UGC Sponsored (Under Autonomous Funds) Six-Day Workshop on ‘Game Design’ organized by the Department of Computer Science & Applications from 15th to 20th November, 2021. Resource person: Mr. B. Srinivas, Founder & CEO, Game Pro Animation Productions
- ❖ One-Day National Webinar on ‘Nano Materials & Their Applications’ by the Department of Chemistry in collaboration with Krishna University, Machilipatnam on 3rd August, 2021. Resource Persons: Prof. B.L.V. Prasad, Director, Centre for Nano and Soft Matter Sciences, Bangalore & Prof. MD. Qureshi, IIT, Guwahati.
- ❖ One-Day National Webinar on ‘Emerging Trends in Computer Science’ by the Department of Computer Science in collaboration with Krishna University, Machilipatnam on 24th July, 2021. Resource Persons: Dr. K. V. Kadambari, Asst. Prof., Department of CSE, NIT Warangal & Mr. T. Anjireddy, Solution Architect, RPA & Bots, Miracle Software Systems, USA.
- ❖ One-Day National Webinar on “Role of Analytics in Talent Management” by the Department of Commerce & Management in collaboration with Krishna University, Machilipatnam on 3rd July, 2021. Resource Persons: Sri Swaroop, Former General Manager, HR ITC Limited, Dr. S. Gomathi, Senior Professor, OB & HR Division, VIT Business School, Vellore.
- ❖ One Day National Webinar on ‘An Overview of IPRs – Importance and Impact of Patents’ was organized by Research Promotion & Monitoring Cell on 30th March, 2021. Resource Person: Dr. Togapur Pavan Kumar, Senior Scientist, Chemistry & IP, CSIR-Institute of Minerals & Materials Technology (IMMT), Bhubaneswar, Odisha.
- ❖ Workshop on ‘Recent Trends in HR & GST’ was organized by Department of MBA on 23rd March, 2021 by Sri. T. Ravi Teja, Manager, Trigyn Technologies Pvt. Ltd., For Finance: Sri Gopi Naik, Director, Step way Solutions.
- ❖ Science Academies’ Virtual Lecture Workshop on ‘Recent Trends in Biotechnology and Conservation of Medicinal Plants in India’ was organized by Department of Botany, on 19th & 20th October, 2020.
- ❖ One-Day National Webinar on “Advances in Spectroscopy and It’s Applications” was organized by Department of Chemistry in collaboration with Department of Chemistry, IIT, Madras on 15th October, 2020.
- ❖ National Commission for Women (NCW) sponsored One-Day National Webinar on ‘Migrant Women Workers: Issues and Challenges’ was organized by UGC-Women’s Studies Centre, on 5th October, 2020.
- ❖ Centre for Molecular Biology Research (CMBR), Bhopal, MP Sponsored One-Day National Level e-Conference connecting ‘Biology, Biotechnology and Biodiversity’-For Basic Education & Commercial Implications was organized by Department of Zoology on 3rd October, 2020.
- ❖ One-Day Webinar on ‘Women Nutrition in Immune Response against COVID-19’ was organized by UGC Women’s Studies Centre on 25th August, 2020.

Guest Lectures:

- ❖ 'Principal Component Analysis' organized by Department of Computer Science, on 31st December, 2021 by Dr. CH. Sreelatha Asst. Prof. Dept. of CSE, NIT, A.P.
- ❖ 'Learning Algorithms' organized by Departments of MCA & M.Sc. (CS) on 30th December, 2021 by Dr. CH. Sreelatha Asst. Prof. Dept. of CSE, NIT, A.P.
- ❖ 'Sahity ki Mahatta' organized by Department of Hindi on 30th December, 2021 by Dr. Sumitra Kothapalli, Asst. Prof., Dept. of Hindi, SIR CR Reddy College, Eluru.
- ❖ 'Biodiversity Conservation' organized by Department of Botany on 28th December, 2021 by Prof. S.M. Khasim, Dept. of Botany, Acharya Nagarjuna University.
- ❖ Expert Talk on 'Current Research Opportunities in Material Science–A Backbone in Modern Technology' organized by Department of PG Chemistry. Resource Person: Dr. Partha Saradhi Maram, Asso.Prof., Dept. of Chemistry, SRM University, Amaravathi.
- ❖ 'Enhancing Conversational Skills' on 16th December, 2021 by Mr. Praveen Alluri, Lecturer in English, University of Technology and Applied Science, Oman.
- ❖ 'Role and Importance of Renewable Energy Technologies in Contemporary World' in view of National Energy Conservation Day on 14th December, 2021 by Dr. Sigireddi Sarath Kumar, Asst.Prof., Dept. of Physics, Rajiv Gandhi University of Knowledge Technologies, Nuzivid. Participants: 69
- ❖ 'Digital Marketing' organized by Departments of MBA & M.Com., on 6th December, 2021 by Mr. Sai Ramesh, Mentor, Braino vision Digital Marketing Consultant, Vijayawada. Participants: 122
- ❖ 'Bio-Inorganic Chemistry' by Department of Chemistry on 29th November, 2021 by Dr. K. Bala Murali, Department of Chemistry, Acharya Nagarjuna University, Guntur.
- ❖ 'Applications of Real Analysis' by Department of Mathematics & Statistics on 26th November, 2021 by Dr. SVB Subrahmanyeswara Rao, Prof. & HOD, Dept of Mathematics, Ramachandra Engineering College, Eluru.
- ❖ '5G Mobile Technologies & Internet of Things' by Department of Physics & Electronics on 18th November, 2021 by Sri P. Raju, Sub Divisional Engineer, BSNL, Vijayawada.
- ❖ 'Objectives and Importance of Logistics' by Department Commerce & Management on 17th November, 2021 by Prof. M. Srinivas, Dept. of MBA, KL University.
- ❖ 'Cancer-Genetics and Epigenetics Aspects' by Department of Zoology on 10th November, 2021 by Prof. Janaki Ramaiah, Department of Biotechnology, KL Deemed University.
- ❖ 'Pattern Recognition' by Departments of MCA & M.Sc. (CS) on 3rd November, 2021 by Dr. Thasleema T.M, Asst. Professor, Department of CSE, Central University of Kerala.
- ❖ 'Applications of Differential Equations' by Department of Mathematics & Statistics on 20th September, 2021 by Dr. D. Vijaya Kumar, Asso. Prof. in Mathematics, NRI Institute of Technology, Agiripalli

- ❖ Corporate Finance: Concepts and Applications in the Context of Managerial Decision Making' by the Departments of MBA & M.Com. on 17th September 2021 by Dr. P.S. Ravindra, Prof.& Dean of Administration, Vignan's Institute of Engineering for Women, Visakhapatnam.
- ❖ "Big Data Analytics" by the Departments of MCA and M. Sc. (CS) on 9th September, 2021 by Dr. Ravisankar Malladi, Associate Professor, Department of CSE, S.R. Gudlalleru Engineering College (A), Gudlalleru.
- ❖ 'Maximising productivity 'N' Achieving Success' by the Department of Commerce and Management on 8th September, 2021 by Dr V. Srinivas, Director for Enrich Academy of Personal Excellence, Vijayawada.
- ❖ 'Organometallic Chemistry' by the Department of PG Chemistry on 4th September, 2021 by Dr. Raghu Chitta, NIT, Warangal.
- ❖ 'Strategies to improve Reading and Speaking Competence' by the Department of English on 31st August, 2021 by Mr. M. Vincent Paul, Retd. Head Dept. of English, C R Reddy College, Eluru.
- ❖ 'Embedded Systems & Programming', by the Department of Physics & Electronics on 21st August, 2021 by Mr. M. Satya Durga Prasanna Babu, Embedded Firmware Developer, Efftronics Pvt. Ltd., Vijayawada, A.P.
- ❖ 'Conceptualizing Effective Strategies for Speaking Efficacy', by the Department of English on 10th July, 2021 by Dr. Vijaya Babu Palukuri, Associate Professor & Centre Exam Manager, Cambridge Authorized Centre, Vignan's Foundation for Science, Technology and Research, Deemed to be University, Vadlamudi.
- ❖ 'Advances in Statistics' on the occasion of National Statistics Day, by the Department of Mathematics & Statistics on 29th June, 2021 by Dr. GVSR Anjaneyulu, Professor, Department of Statistics, Acharya Nagarjuna University, Guntur.
- ❖ 'Savings & Investment Avenues' by the Department of MBA in collaboration with United Training Services India on 22nd June, 2021 by Mr. M. Khaleelulla, NISM Certified Banking and Insurance Trainer.
- ❖ 'Case Study Methodology' by Department of MBA on 12th April, 2021 by Dr. Dipanjan Biswas, Assistant Professor, Faculty of Business & Accountancy, Lincoln University, Malaysia.
- ❖ 'Strategies for Sustainable Aquaculture in India' by Department of Zoology on 27th March, 2021 by Dr. P. Padmavathi, Associate Professor, Department of Zoology & Aquaculture, Acharya Nagarjuna University, Guntur.
- ❖ 'Understanding Digital Transformation' in collaboration with SK Deep Tech Pvt. Ltd., by Department of Computer Science & Applications on 20th March, 2021 by Mr. Sesha Kishore Kommareddi, CEO, SK Deep Tech Pvt. Ltd., Singapore.
- ❖ 'Communication Skills: The need of the Hour in the Present Job market' by Department of English on 22nd February, 2021 by Father Dr, Rex. Angelo S J, Principal, St. Xavier College, Jaipur, Rajasthan.

- ❖ 'తెలుగు భాషా అభ్యున్నతి' (అంతర్జాతీయ మాతృ భాషాదినోత్సవాన్ని పురస్కరించుకొని) by Department of Telugu on 20th February, 2021 by డా .గుమ్మా సాంబశివ రావు ,విశ్రాంత ఆంధ్ర ఉపన్యాసకులు, ఆంధ్ర లయోలా కళాశాల, విజయవాడ.
- ❖ 'Wireless High Speed Data Transmission in Network' by Department of Computer Science & Applications on 23rd January, 2021 by Prof. Bala Ganesh Duraisamy, Dean, Faculty of Information Technology, Lincoln University College, Malaysia.
- ❖ 'Economic Issues and Challenges during and after COVID-19' by Department of MBA on 19th January, 2021 by Prof. V. Jyothi, Director, SEA Group of Institutions, Bengaluru.
- ❖ 'Importance of Payroll Management in HR' by Placement & Guidance Cell on 18th January, 2021 by Mr. Emanuel, Corporate trainer
- ❖ 'Computational Chemistry' by Department of PG Chemistry on 2nd January, 2021 by Prof. Mahesh Kumar Rava, Associate Professor of Chemistry, SRM University, Amaravati.
- ❖ 'Personal Grooming in Professional Development for Corporate Sector' by Departments of MCA & M.Sc. (CS) on 28th December, 2020 by Sri Ch. Vamsi Krishna, Senior Engineer, Silicon Labs, Hyderabad.
- ❖ 'Building next generation Leadership - Challenges in today's Global Business Era' by the Departments of MBA & M.Com on 28th December, 2020 by Prof. Bushan D Sudhakar, Professor of IB, School of Management, Pondicherry Central University, Pondicherry.
- ❖ 'Carboxylic Acids' by Department of UG Chemistry on 28th December, 2020 by Dr. D. Nagaraju, Associate Professor, Vignan University, Guntur.
- ❖ 'Applications of Renewable Energy' in view of National Energy Conservation Week Celebrations by Department of Physics & Electronics on 18th December, 2020 by Sri JVL Satyanarayana, District Manager, NREDCAP, Vijayawada.
- ❖ 'Data Science Career Opportunities' by Department of Computers on 1st December, 2020 by Venkat Ikkurty, Data Scientist, SAS Trainer, Configure Technologies.
- ❖ 'Career in Software Industry' by the Departments of MCA & M.Sc. (CS) on 25th July, 2020 with KBNC Alumni Mr. Siva Yenumala, Sr. Associate, JP Morgan Chase, Bangalore.
- ❖ 'Biotechnology & Its Applications' by Department of Zoology on 21st July, 2020 by Dr. Mahendra Kumar Verma, CMBR, Bhopal, MP.

AWARENESS PROGRAMMES:

- Community Awareness Programme on the eve of Computer Literacy Day, at Sri Annapurna Devi Municipal High School, Vijayawada, organized by Department of Computer Science on 2nd December, 2021.
- AIDS Awareness Programme in view of World AIDS Day on 1st December, 2021 organized by Red Ribbon Club. Resource Person: Dr. G. Samaram, District Chairman, Indian Red Cross Society, Vijayawada.

- Awareness Talk on 'Fraudulent, Cheating and dishonestly inducing by outsiders with regard to Railway and other Government Jobs' organized by Department of Commerce and Management on 10th November, 2021. Resource Person: Mr. Srinivas, Senior Vigilance Officer, South Central Railways Secunderabad.
- Awareness on 'Impacts of Depletion of Ozone Layer on the Environment' on the eve of International Day for Preservation of Ozone Layer, by Department of Chemistry on 16th September, 2021 by Prof. R. Venkata Nadh, Head, Dept. of Chemistry, GITAM School of Science, Bengaluru Campus, GITAM University.
- Awareness Talk on 'Amazon Web Services & Architecture' by Department of Computer Science & on 8th September, 2021 by Mr. Tallam Varun, Transaction Processing Officer
- Awareness Talk on "हिंदी भाषा और उपाधि" organized by Department of Hindi on 31st August, 2021 by Dr. Ch. V. Mahalakshmi. Ch.S.D.St. Theresa's College for Women (A), Eluru
- Virtual Awareness Talk on 'తెలుగుభాషాదినోత్సవ నేపథ్యం-ప్రాముఖ్యత' (తెలుగుభాషా దినోత్సవాన్ని పురస్కరించుకొని) organized by Department of Telugu on 31st August, 2021 by Dr. B. Venkataswamy, Head, Dept. of Telugu, Pedanandipadu Arts & Science College, Pedanandipadu
- Awareness Programme on 'Statistical System and Its Services' was organized by Department of Statistics on 7th April, 2021 by Sri R. Kiran Kumar, Deputy General, NSO (FOD) on Statistical System and Its Services.
- Awareness Talk on 'Personal Grooming in Professional Development for Corporate Sector' was organized by Departments of MCA & M.Sc. (CS) on 28th December, 2020 by Sri Ch. Vamsi Krishna, Senior Engineer, Silicon Labs, Hyderabad.
- Awareness on 'Career Opportunities in Data Science Programme' was organized by Department of Computers on 1st December, 2020 by Mr. Venkat Ikkurty, Data Scientist, SAS Trainer, Configure Technologies.

MEET THE CEO PROGRAMMES:

- ✓ MEET THE CEO Programme for MBA & M.Com. Students on 2nd December, 2021 organized by Departments of MBA & M.Com. Resource Person: Mr. Nagidi Vara Prasad, CEO, ARETE IT Services Pvt. Ltd., Vijayawada.
- ✓ MEET THE CEO Program for BBA & B.Com. (Logistics) students on 8th November, 2021 organized by Department of Commerce & Management. Resource Person: Mr. T. Mahesh Kumar, CEO, Veduka Events
- ✓ MEET THE CEO Program for I MBA and I M.Com students on 24th September, 2021 organized by Departments of MBA & M.Com. by Mr. S. Sriram, Founder & CEO, 7 Cousins Group.

CAREER ORIENTATION & GUIDANCE PROGRAMME:

- ✓ Career Awareness on 'Opportunities in Machine Learning' by Department of Mathematics & Statistics on 20th November, 2021 organized by Department of Mathematics & Statistics by Mr. B. Yahoshiva, Data Analyst, Stabilix Solutions Pvt. Ltd. & KBNC Alumni.
- ✓ Career Orientation Programme on 'WHAT NEXT' - Opportunities in Pharma Industry for Freshers, organized by the Department of PG Chemistry & Placement & Guidance Cell on 1st August, 2021 by Mr. Pardhasaradhi, Managing Director Epharma Careers.

Additional Formal Activities and Occasions: Besides the regular academic activities it is equally noteworthy mentioning the additional highlights of this academic year such as:

- ✚ Sankranti Festival Celebrations organized by UGC Women's Studies Centre on 10th January, 2022
- ✚ Confluencia - 2K22 - A State Level Commerce & Management Students Meet organized by Department of Commerce & Management on 8th December, 2021. Chief Guest: Sri Samineni Udaya Bhanu, MLA, Whip-Govt. of Andhra Pradesh.
- ✚ Techno Banquet - 2021 organized by Department of Computer Science on 15th November, 2021.
- ✚ Candle Light Tribute to General Bipin Rawat, Chief of the Defence Staff on 10th December, 2021.
- ✚ AIDS Awareness Rally in view of World AIDS Day on 1st December, 2021 by Red Ribbon Club.
- ✚ 57th College Foundation Day Celebrations on 6th November, 2021. In view of this a Blood Donation Camp was inaugurated by the Chief Guest Sri J. Nivas, Collector & District Magistrate, Krishna District.
- ✚ Mega COVID Vaccination Drive was conducted in our college by AP Health Department from 26th to 28th October, 2021.
- ✚ NSS Units organized Blood Donation Camp on 15th August, 2021 and it was inaugurated by Sri Velampalli Srinivas, Hon'ble Minister for Endowments, Govt. of AP.
- ✚ Plantation Programme on 15th August, 2021 by Sri Velampalli Srinivas, Hon'ble Minister for Endowments, Govt. of AP.
- ✚ Department of Physical Education organized Fit India Freedom Run 2.0 from 13th August, 2021 to 2nd October, 2021.
- ✚ Inauguration of Diploma in Drone Pilot Classes on 24th February, 2021.
- ✚ KBN PG College collected 1200 Kgs of Rice through Guppedu Biyyam Programme and donated to child orphanages on 3rd February, 2021.
- ✚ Inauguration of Four Diploma Courses under UGC-National Skills Qualification Framework (NSQF): 1. Diploma in Event Management 2. Diploma in Advances in Computer Science 3. Diploma in Data Analytics 4. Diploma in Drone Pilot by Dr. Audimulapu Suresh, Hon'ble Minister for Education and Sri Vellampalli Srinivas, Hon'ble Minister for Endowments, Govt. of AP, on 6th January, 2021.

- ✚ Fact Finding Committee Inspection for Granting Affiliation – 2020-21 on 10th November, 2020. Inspection Committee Members: Prof. V. Venkatramu & Dr. T. Vijayalakshmi, Krishna University, Machilipatnam.
- ✚ 56th College Foundation Day Celebrations held on 6th November, 2020. Chief Guest: Prof. K. Hema Chandra Reddy, Chairman, APSCHE

The college has observed 17 days of important during this academic year:

1. Observed National Youth Day by NSS Units on 12th January, 2022.
2. Conducted PPT, Problem Solving Fit Competitions on the eve of National Mathematics Day Celebrations on 22nd December, 2021.
3. Indian Constitution Day Celebrations on 26th November, 2021.
4. 57th College Foundation Day Celebrations on 6th November, 2021. In view of this a Blood Donation Camp was inaugurated by the Chief Guest Sri J. Nivas, Collector & District Magistrate, Krishna District
5. Blood Donation Camp organized by NSS Units in association with Red Cross Society, Vijayawada in view of Police Commemoration Day, on 21st October, 2021
6. Hindi Day Celebrations by organizing Essay Writing, Elocution, Poster Presentation and Power Point Presentation competitions to students on 14th September, 2021.
7. Teachers Day was observed on 6th September, 2021 as 5th September was a Sunday.
8. Mother Teresa Birth Anniversary Celebrations on 26th August, 2021.
9. 75th Independence Day Celebrations on 15th August, 2021.
10. Yoga Day Celebrations on 21st June, 2021 by the Department of Physical Education & NSS Units
11. International Women's Day Celebrations was organized by UGC Women's Studies Centre on 8th March, 2021. Chief Guest: Chief Guest: Dr. S. Sasikala, Former Principal & Head, Dept. of Botany, KBN College, Vijayawada.
12. Guest Lecture on 'How Physics helps in IT?' on the occasion of National Science Day was organized by Department of Physics & Electronics on 27th February, 2021. Resource Person: Dr. G. Sahaya Bhaskar, Associate Professor in Physics, Andhra Loyola College, Vijayawada.
13. Community Awareness Programme by Dr. S. Chand Basha, Lecturer in Zoology, KBNC, on 'Hand Wash' in view of National Deworming Day at Annapurna Devi Municipal High School was organized by NSS Units on 10th February, 2021.
14. Awareness Programme on 'Cancer' on the occasion of World Cancer Day was organized by NSS Units on 4th February, 2021. Chief Guest: Dr. Rajesh Kota, Oncology, American Oncology Institute, Vijayawada.
15. Republic Day Celebrations on 26th January, 2021.

16. 11th National Voters Day Celebrations on 25th January, 2021 was organized by NSS Units. Chief Guest: Ms. A Charitra Varshini, Deputy Collector, Vijayawada.
17. Guest Lecture in view of White Ribbon Day was organized by UGC Women's Studies Centre on 25th November, 2020. Resource Person: Smt. Ch. Radha Kumari, Advocate, High court-AP.
18. National Education Day in memory of Bharat Ratna Moulana Abdul Kalam Azad's 133rd Birthday Celebrations on 11th November, 2020.
19. Awareness Programme (Webinar) on 'Cancer' in view of National Cancer Awareness Day to Science Students on 7th November, 2020 was organized by UGC Women's Studies Centre. Resource Person: Dr. Arthi Guptha, AIMS, Mangalagiri.
20. Teachers Day Celebrations on 5th September, 2020. Chief Guest: Sri G. Rama Rao, Joint Secretary, KBN College Committee.
21. Independence Day Celebrations on 15th August, 2020.

As a part of imparting hands on experience, our students had the privilege of both Industrial & Field Visits:

- The Department of Botany has organized Botanical Field Trip to Kondaveedu Forest, Guntur on 7th January, 2022.
- Department of Commerce and Management (BBA) has organized an Industrial visit to MODULO Ceramics Pvt. Ltd. at Mylavaram on 9th December, 2021
- The Departments of MBA & M.Com., have organized an Industrial Study Visit to 'Sri Anantha Lakshmi Spinning Mill Pvt Ltd., Guntur, on 13th November, 2021.
- Diploma in Drone Pilot Practical orientation trip to 'Ambapuram' on 3rd November, 2021.
- An Industrial Visit to Orch Laboratories Pvt. Ltd., Kondapalli was organized by the Department of Chemistry on 8th April, 2021.
- A Field Visit to Undavalli was organized by the Department of Botany on 28th January, 2021.
- A Field Visit to Kondapally was organized by the Department of Botany on 23rd January, 2021.

IQAC Activities:

- ♣ 'DEEKSHARAMBH' – A Student Induction Programme on 7th January, 2022. Chief Guest: Sri V. Harshavardhan Raju, I.P.S., Deputy Commissioner of Police, Vijayawada East.
- ♣ Orientation Programme to newly recruited faculty members on 3rd December, 2021 organized by Internal Quality Assurance Cell and Examination Cell.
- ♣ Yusuf Hamied Inspirational Science Teacher Training Programme in association with Royal Society of Chemistry and AP Akademi of Science on 25th, 27th & 29th October, 2021.
- ♣ One-Week Virtual Faculty Development Programme (Under Autonomous Funds) on 'Research Design, Ethics and Metrics' organized by Internal Quality Assurance Cell and Research Promotion & Monitoring Cell from 18th to 23rd October, 2021.

- ♣ NAAC Sponsored National Conference on “Impact of Best Practices in Quality Enhancement in Higher Education Institutions” in collaboration with Andhra Pradesh State Council of Higher Education Institutions was organized by Internal Quality Assurance Cell on 4th & 5th December, 2020.

Internships:

- ♣ 34 students of III B.Com. (Logistics) completed their internship programme in reputed organizations such as Coco-Cola, Cargo Express, Big Bazar, DTDC, etc.
- ♣ 16 Students of II M.Sc. (Organic & Analytical Chemistry) completed their internship programme in Laurus Laboratories, Visakhapatnam.
- ♣ 49 Students of III B.Sc. (MPCS) completed their internship programme in Bharath Sanchar Nigam Limited, Regional Technical Training Centre, Hyderabad.
- ♣ 31 Students of III B.Com. (T.P) completed their internship programme in Mudili Vijaya Krishna & Co., Gaddam Satyanarayana & Co., BDPS Co.,etc.,
- ♣ 41 Students of III B.Com. (Gen) completed their internship programme in Manyam’s, ARETE IT Solutions, etc.,
- ♣ 44 Students of III BBA completed their internship programme in Vijaya Dairy, Arete IT Services, Minerva Grand, etc.
- ♣ 26 Students of II B.Voc. (WT&SD) completed their internship programme in Vision Computers.
- ♣ 26 Students of II B.Sc. (DS), 26 students of III B.Com. (Computers), 5 students of B.Sc. (MECS) and 4 students of B.Sc. (MPCS) completed their internship programme in Games Pros.
- ♣ 17 Students of III BCA and 3 students of III B.Voc. (IT&ITes) completed their internship in VXL IT Solutions.

Library:

Our Central Library has been procuring substantial collection of 73261 books and 80409 e-Journals on myriad topics and disciplines. Journals, e-journals (Inflibnet & Delnet) and magazines which costs around Rs.1,93,685 are subscribed during this academic year.

Library Activity:

- 54th National Library Week Celebrations from 15th to 20th November, 2021. Chief Guest: Smt. Rayana Bhagya Lakshmi, Mayor, Vijayawada Municipal Corporation, Vijayawada.

OUTREACH PROGRAMMES:

NSS: In addition to the observation of Important Days NSS units organized the following extension activities:

- Mega Medical Camp in association with Ramesh Hospitals organized by National Service Scheme on 24th November, 2021.
- In association with SVEEP, Voters Awareness Programme was organized by NSS Units on 27th October, 2021 by Sri J. Nivas, I.A.S., District Election Officer & Collector, Krishna District, Dr. K. Madhavi Latha, I.A.S., SVEEP Nodal Officer & Joint Collector (RB&R), Krishna District and Sri V. Prasanna Venkatesh, I.A.S., Commissioner, Vijayawada Municipal Corporation.
- Awareness Talk on 'Anti-Drug' in view of Anti-Drug Week in association with AP Special Enforcement Bureau on 8th October, 2021 by Sri D. Prabhakar, DSP, AP Special Enforcement Bureau, Vijayawada, Sri P. Srinivasa Rao, C.I, AP Special Enforcement Bureau, Vijayawada and Sri Vamsi Ram, SI, AP Special Enforcement Bureau, Vijayawada
- Awareness Talk on 'Anti-Drug' organized by NSS Units on 6th October, 2021 by Dr. K.V. Srinivasa Rao, Addl. DCP, Commissioner's Task Force, Vijayawada & Dr. Indla Vishal Reddy, MD, VIMHANS.
- Awareness Programme on 'Say No to Drugs' in association with Vijayawada Special Enforcement Bureau was organized by National Service Scheme Units on 6th April, 2021. Resource Persons: Sri M. Sattibabu, Vijayawada Special Enforcement Bureau Additional S.P., Sri N. Nixon, C.I, SEB, Bhavanipuram Branch.
- Awareness Programme on 'Alcohol Prevention' in association with State-Level Liquor Prohibition Awareness Committee on 18th March, 2021. Resource Persons: Sri V. Lakshmana Reddy, Chairman, State-Level Liquor Prohibition Awareness Committee.
- A Mega Health Camp on 'Eye Check Up' in association with Amarvathi Hospital on 24th February, 2021.
- Awareness Programme on 'Traffic Rules' with Police Department on 30th January, 2021. Resource Persons: Sri R. Ramachandra Rao, ACP, Traffic-I, Sri M. Sudhakar, CI, Traffic-I, Sector-I, Sri MD. Umar, CI, II Town Police Station.
- Anti-Drug Drive Programme in view of Anti-Drug Awareness Week in association with AP Task Force on 19th December, 2020. Resource Persons: Dr. K. V. Srinivasa Rao, A.D.C.P, Task Force and Dr. P. Krishna Das, Psychiatrist.
- Organized Rally in 'Anti-Drug' with Police Department on 18th December, 2020.
- Participated in the Food Distribution Programme to the police officials at various places in Vijayawada during Dassara Festival in October, 2020.
- NSS Volunteers of KBN College assisted the Pilgrims in the installation of Kanaka Durga Amma App on the eve of Sravana Sukravaram, Varalakshmi Vratam on 31st July, 2020 at Indrakeeladri.

NCC: The NCC Unit of our college organized and involved in the following enrichment programmes:

- ❖ NCC Day Celebrations on 27th November, 2021. Chief Guest: Lt. Col. Rakesh Yadav, Commanding Officer, 17 (A) Bn, Vijayawada.
- ❖ Cleanliness Drive by NCC cadets & Pollution Awareness Cycle Rally in our College, on the occasion of National Pollution Control Day on 1st December, 2021.
- ❖ 12 NCC Cadets donated blood on the occasion of 57th College Foundation Day Celebrations on 6th November, 2021.
- ❖ Ganga Utsav 2021” observed by 93 coy 17 (A) BN NCC on 3rd November, 2021.
- ❖ Clean India Campaign Rally and Clean & Green India Programme at Gandhi Hill, Vijayawada was conducted on 27th October, 2021 with NCC Cadets.
- ❖ NCC Annual Inspection by 17 (A) Bn, Vijayawada on 8th & 9th March, 2021.
- ❖ Weapon Training for 3rd year NCC Cadets on 23rd February, 2021 at Andhra Loyola College, Vijayawada.
- ❖ NCC Cadets participated in the Cadre Camp organized by 17(A) BN, on 22nd to 26th February, 2021.
- ❖ Enrolment of cadets into B Certificate I Year Programme on 20th July, 2021 (Senior Division Boys: 24, Senior Women: 12) selections were made by 17 (A) Bn, NCC Vijayawada.
- ❖ Awareness Programme on Revamped Gallantry Awards Portal to the NCC Cadets on 9th February, 2021. 28 Cadets participated in this Programme.
- ❖ 25 Cadets participated in ‘Cancer Awareness Rally’ (Walkathon) organized by The Hindu – HCG Cancer Centre, Vijayawada on 4th February, 2021.
- ❖ Cadet P. Venu Gopal, participated in National Camp on ‘Ek Bharat Shreshth Bharath (EBSB) from 25th to 31st January, 2021 through Virtual mode and secured First Place in Debating Competitions on the given topic: ‘The present corruption in India and how to achieve desired goal corruption free Nation’.
- ❖ 12 Cadets participated in ‘Youth Parliament Webcast (Virtual mode)’ organized by Government of India, MHRD on 11th & 12th January, 2021.
- ❖ Swachhta Pakwada Mass Awareness Rally – 2020 on 6th December, 2020.
- ❖ 30 cadets actively participated in the Swachhta Pakhwada on 5th & 6th December 2020 in accordance with the plan of NCC 17 Andhra BN Vijayawada.
- ❖ 08 Cadets donated blood on the occasion of NCC Day on 22nd November, 2020 at 17 (A) Bn, Vijayawada.
- ❖ 20 Cadets participated in Cancer Awareness Programme on 7th October, 2020.
- ❖ 01 Cadet attended for ‘Cadet Welfare Society’ written test organized by 17 (A) Bn, Vijayawada on 3rd October, 2020.
- ❖ 20 Cadets participated in Plog Run on account of Gandhi Jayanthi on 2nd October, 2020 at IGMS,

Vijayawada.

- ❖ 20 Cadets participated in Webinar on 'New Education Policy' organized by MHRD on 16th September, 2020.

Red Ribbon Club:

✓ Awareness Programme in view of World AIDS Day was organized by Red Ribbon Club (IRCS) on 1st December, 2020. Resource Person: Sri G. Jeevan Prakash, Additional District Field Officer, IRCS.

PRAGNA - Debating & Quiz Club:

Conducted 41st State Level Inter-Collegiate Competitions on 8th December, 2021 which was inaugurated by Sri A.K. Parida, I.A.S., Chairman, AP Pollution Control Board, General Secretary & CEO, Indian Red Cross Society, A.P. State Branch.

Student Achievements:

- Mr. N.V.H Pawan Kalyan III MPCs roll no 183331 secured Second Place in the District Level Youth Festival 2020 held from 9th to 12th December, 2020 through online organised by AP-Youth services STEP (KRISHI).
- Mr.N.V.H Pawan Kalyan III MPCs, Roll No.183331 secured I Prize Mono Action Virtual Competition held on 23rd December, 2020 on the eve of Kisan Diwas, organized by Nalanda Degree College & PG Centre, Vijayawada.
- Ms. A. Hima Srivani, II B.Sc. (Data Science) secured II place in District Level Telugu Online Elocution Competitions organized by Sri Raja Rangayapparao & Sri Chunduru Venkatareddi Govt. Degree College (A), Vijayawada on 6th January, 2021.
- Ms. M. Vaishnavi, II B.Sc. secured II place in District Level Telugu Online Essay Writing Competitions organized by Sri Raja Rangayapparao & Sri Chunduru Venkatareddi Govt. Degree College (A), Vijayawada on 6th January, 2021.
- Mr. N.V.H. Pawan Kalyan, II B.Sc. (MPCs) secured III place in District Level Telugu Online Elocution Competitions organized by Sri Raja Rangayapparao & Sri Chunduru Venkatareddi Govt. Degree College (A), Vijayawada on 6th January, 2021.
- Ms. A. Hema Srivani, III B.Sc. (Data Science) secured II Prize in Elocution Competitions conducted in view of National Youth Day Celebrations organized by SRR & CVR Govt. Degree College, Vijayawada on 12th January, 2021.
- Ms. M. Vyshnavi, III B.Sc. (Data Science) secured II Prize in Essay Writing Competitions conducted in view of National Youth Day Celebrations organized by SRR & CVR Govt. Degree College, Vijayawada on 12th January, 2021.
- Mr. N. Pawan Kalyan, III B.Sc. (MPCs) secured III Prize in Elocution Competitions conducted in view of National Youth Day Celebrations organized by SRR & CVR Govt. Degree College, Vijayawada on 12th January, 2021.

Sports & Games:

Activities:

- Free Skating Classes to children reopened / recommended from 11th November, 2020 organized by Department of Physical Education.
- Yoga Day was conducted virtually by the Department of Physical Education & NSS Units on 21st June, 2020 by Sri. N. Sambasiva Rao, In-Charge, HVPE.

Student Achievements:

- ♣ Mr. P. Bharath Kumar, II B. Com. (T.P) brought laurels to our college by winning a Bronze Medal in Asian Classic & Equipped Bench Press and Powerlifting Championships held at Turkey on 26th December, 2021.
- ♣ Mr. P. Bharath Kumar, II B. Com. (T.P) got selected for National Level Power lifting Competition to be held at Goa from 16th to 20th November, 2021.
- ♣ Ms. R. Kajol Sunar, II B.Com. (Gen), won runner up position and Overall Championship in AP State Table Tennis Championship, held at East Godavari Dt. on 5th November, 2021.
- ♣ In 7th Seniors AP State Aquatic Championship Mr. P. Arun Reddy, III B.Sc. (MECS) received Gold Medals in 1500 Mts. Free Style, 400 Mts. Free Style and 400 Mts. IM. He also received Silver Medal in 100 Mts. Breast Stroke and Bronze Medal in 50 Mts. Breast Stroke. Mr.L. Bharath Manikanta Raju, III B.Com. (Gen) received Silver Medal in 200 Mts. Butterfly on 19th September, 2021 held at Narasaraopeta, Guntur District.
- ♣ G. Manasa, II B.Sc. (MSCS) got 5th Position in 44th Junior National Handball Championship from 8th – 15th September, 2021.
- ♣ S. Gopi, II B.Com., got 2nd Prize and S. Venkateswaramma, I B.Com. got 3rd Prize in International Online Yoga Festival 2021 Competitions, organized by Shiv Darshan Yoga Vidyalaya, Bihar on 8th & 9th September, 2021.
- ♣ M. Rajesh, I B.Com. got 1st Place, S. Gopi, II B.Com. got II Place and S. Venkateswaramma, I B.Com. got III Place in National Level Open Yoga Championship-2021, organized by Siva Jyothi Yoga Kendr, Bangalore from 27th - 29th August, 2021.
- ♣ Malipeddi Rajesh, Diploma in Yoga qualified for Championship round with Age group (25-40) in 2nd Online Global Yogasana Sports Championship -2021, organized by PRASANN Yogpith, Gujarat from 15th to 31st July, 2021.
- ♣ KBN College Cricket Team won the Sakshi Cricket Championship held at V.R. Siddhartha Engineering College, Vijayawada on 4th April, 2021.
- ♣ KBN Handball Team members Ms. R. Dimple Deepthi, II B.Com. (Gen), Ms. G. Mounica, III B.Sc. (MSCS), Ms. G. Manasa, I B.Sc. (MSCS), secured Bronze Medal in AP State Junior Girls Handball Championship held at Kandukuru, Prakasam District from 26th to 28th March, 2021.

- ♣ Mr P. Bharath Kumar I B. Com.TP, bagged Silver Medal in National Overall Power Lifting Championship held at Gazia Waranasi, U.P. State INDIA. National Record in Squad lift 210.5 kgs. and total cleared record is 525 Kgs, on 21st March, 2021 and won the National Level Gold Medal in Squad Lift.
- ♣ Men Handball Players participated and bagged Bronze medal in A.P. State Seniors Handball Championship held at Kakinada from 19th to 21st March, 2021.
- ♣ Ms. R.Kajol Sunar I B. Com. (Gen), participated National Level Table Tennis Championship held at Madhya Pradesh, Indoor on 14th March, 2021.
- ♣ KBN College Handball team represented Krishna District Women Handball Team in Senior AP State Women's Handball Championship held at Nandyal, Kurnool District on 8th March, 2021 and secured 3rd Place.
- ♣ Mr. P. Arun Reddy, III B.Sc. (MECS), Mr. L. Bharath Manikanta Raju, II B.Com., students selected for AP State Swimming Championship to be held at West Godavari District on 28th February, 2021. Mr. P. Arun Reddy got All India Inter-University 10th Rank and Mr. L. Bharath Manikanta Raju won Silver Medal National Level Water polo.
- ♣ Ms. R.Kajol Sunar I B. Com. (Gen), participated in 82nd Senior National Table Tennis Championship at Haryana, played against the MP state and won the match 3_2 points. She also won the match played against Jharkhand state and she entered into the qualified round on 16th February, 2021.

UGC Women's Studies Centre:

- ✓ Breast Cancer Awareness Talk & Screening by HCG Cancer Hospital, Vijayawada in view of Breast Cancer Awareness Month, on 26th October, 2021 by Dr. K.P. Ranganath, Oncologist, HCG Cancer Hospital, Vijayawada.
- ✓ Awareness Programme on 'Legal Rights of the Girl Child' on the eve of International Day of the Girl Child on 11th October, 2021 by Smt. G. Pratibha Devi, Mahila session judge, Vijayawada.
- ✓ Student Workshop on 'Waste Management Methods' on 6th October, 2021 by Mrs. Anjali Yalamanchali, Women and Child Activist Director and Producer.
- ✓ Virtual Mode Awareness Talk on 'Stress Management – Resilience during COVID Pandemic', on 12th July, 2021 by Dr. Manasa, Adult & Child Psychiatrist, Director - Sree Manasa Psychiatric Nursing Home & Manasa Child Guidance Clinic (MCSGC), Vijayawada.
- ✓ To create awareness on Sexual harassment of women in the society eight girl students of KBN College performed a flash mob on 8th March, 2021 on the eve of International Women's Day.
- ✓ UGC Women's Studies Centre in collaboration with Inner Wheel Club of Vijayawada, Midtown as initiated a crash course on Non Toxic Gardening Techniques and Home Waste Management and identified 5 Students of III B.Sc. (CBZ) for best performance and announced a Cash Prize of

Rs.1,000/- in appreciation for their excellent performance on 26th January, 2021.

- ✓ International Virtual Training Programme on 'Non Toxic Gardening Techniques and Home Waste Management' on 23rd January, 2021 by Ms. Rasmitha Yadav, Landscape Architect, Germany.
- ✓ Awareness Talk on 'COVID-19 Pandemic: Clinical Advice & Future Considerations' on 15th July, 2020 by Dr. D. Padmaja, M.D. (Ay), Asst. Prof. Dr. NRS Govt. Ayurvedic Medical College, Vijayawada.

Consumer Club:

To create awareness about consumerism and to impart the consumer Education among the students of our college, consumer awareness classes were taken to all the students by Sri T. Vijaya Babu, Convenor, K.B.N. College Consumer Club.

❖ Matters relating to (a) The Provisions of Consumer Protection Act, 1986 (b) Consumer Rights (c) Food Adulteration (d) Unfair and restrictive Trade Practices (e) Consumer Councils and Forums and (f) Legal Protection available to consumer etc.

Activities:

- ♣ Awareness Programme on 'Consumer Protection Act 2019' organized by KBN Consumer Club. Resource Person: Sri A. Srinivas Syam Sundar, Advocate, AP High Court, Amaravathi on 23rd December, 2021.
- ♣ In view of Vigilance Awareness Week a Group Discussion was conducted to final year Degree students, on 22nd October, 2021 by Consumer Club in collaboration with Department of Vigilance, South Central Railway, Vijayawada. Chief Guest of this programme is Sri P.V. Subba Rao, Vigilance Inspector, South Central Railway, Vijayawada
- ♣ Guest Lecture on 'Bank Consumer Rights' in view of World Consumer Rights Day on 15th March, 2021 was organized by Consumer Club. Resource Person: Sri Nagothi Venkatesh, KBNC Alumni, Assistant Manager, Punjab National Bank, Vijayawada.

PLACEMENT & GUIDANCE CELL:

The Placement & Guidance Cell has been actively involved in engaging the students in various activities related to employability skills and job drives and I am very happy to inform you that Two Hundred and Ninety (290) outgoing students of PG & UG for the academic year 2020-21 were placed in 16 reputed Companies such as Infosys (IT), Amateur skills, Cognizant technologies, Laurus labs, TCS BPS, Wipro etc.

CONCLUSION

Hence, I express my heartfelt gratitude to all the members of the Governing Body, Sri T. Seshiah, President, KBN College Committee, Sri Ch. Nagendra Kumar, Vice-President, KBN College Committee, Sri T. Srinivasu, Secretary & Correspondent, KBN College Committee, Sri. G. Rama Rao, Joint Secretary,

KBN College Committee, Sri. A. Rama Krishna Rao, Treasurer, KBN College Committee, Sri M. Surendranadh, PG Convenor, KBN College Committee, Educationist Prof. K. Viyyanna Rao, Former Vice-Chancellor, Acharya Nagarjuna University, Guntur, UGC Nominee Prof. Soma Bandhopadhyay, Vice-Chancellor, West Bengal University of Teachers Training, Education Planning and Administration, AP State Government Nominee Dr. Chappidi Krishna, RJD of Collegiate of Education (FAC) – Zone I & II, Krishna University Nominee Dr. M. Rami Reddy, Registrar, Krishna University, Sri P.L. Ramesh, Vice-Principal, Sri. Vijayababu Tekkem, Vice-Principal, Dr. S. Venkata Ramana, Director, PG Courses and Dr. G. Krishnaveni, IQAC Coordinator, for their constant and consistent support in the successful functioning of the college.

K Rao